

TOBACCO CESSATION & PREVENTION PROGRAM

NM INDIAN AFFAIRS DEPARTMENT



Background: The New Mexico Indian Affairs Department administers an annual grant program to implement community-based tobacco prevention and cessation services in New Mexico's tribal communities.

In the eight years since it received its initial allocation from the Tobacco Settlement Permanent Fund, the Department has engaged 19 tribes and tribal

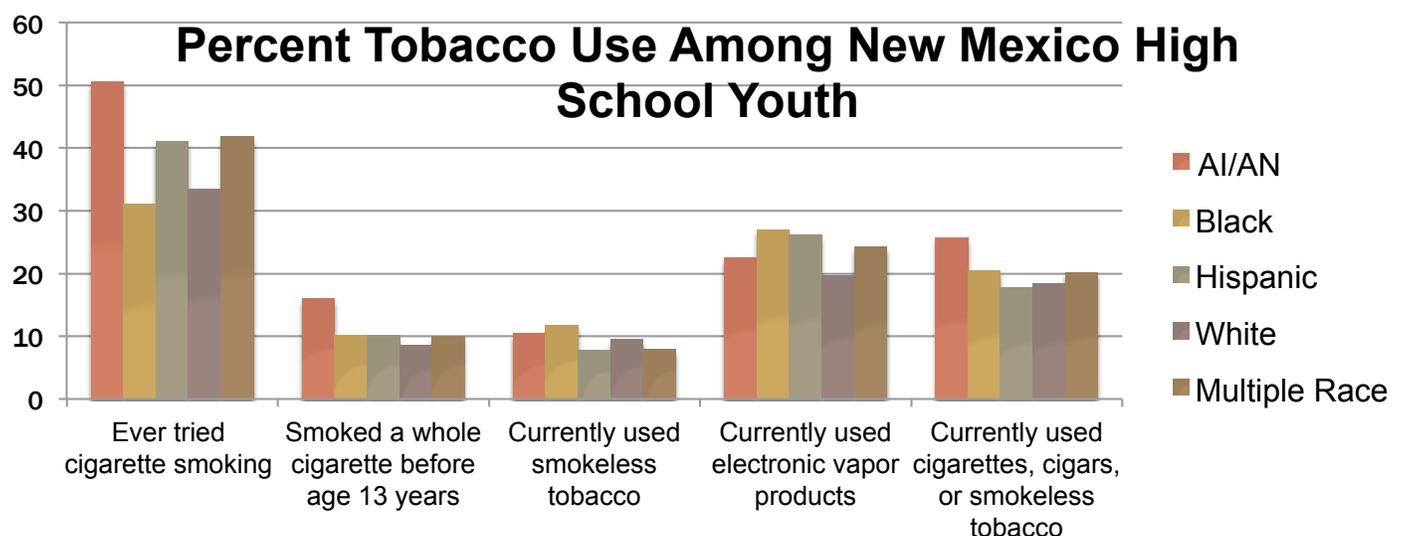
organizations throughout the state to implement tobacco prevention and cessation services following CDC Best Practices in Comprehensive Tobacco Control. The program maintains two goals:

- Promote **cessation and prevention of commercial tobacco abuse** in Native communities with special emphasis on Native youth
- Promote **cultural awareness** of the Native traditional and ceremonial use of tobacco as a means to **strengthen cultural identity** and resistance to commercial tobacco

American Indians in New Mexico experience significant tobacco-related disparities.

Source: NM YRRS, 2015

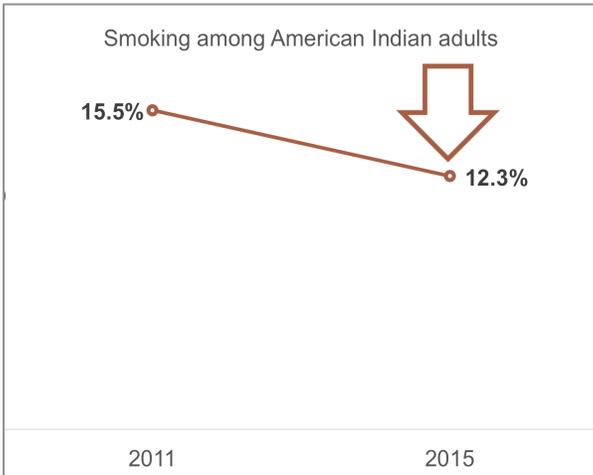
- **50%** of New Mexico American Indian high school youth have tried cigarette smoking in their life
- **25%** of New Mexico American Indian high school youth are current cigarette, cigar or smokeless tobacco users
- **25%** of New Mexico American Indian high school students are exposed to secondhand smoke indoors on a weekly basis
- **16%** of New Mexico American Indian high school students smoked a whole cigarette before they turned 13-years old



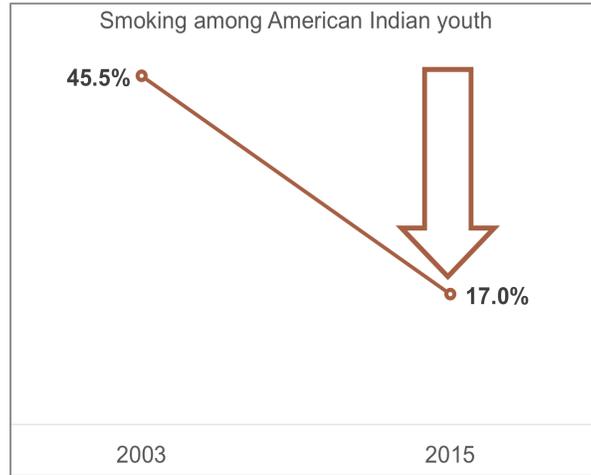
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Comprehensive tobacco cessation and prevention programs are working in Native American communities in New Mexico.



NM BRFSS, 2011 and 2015



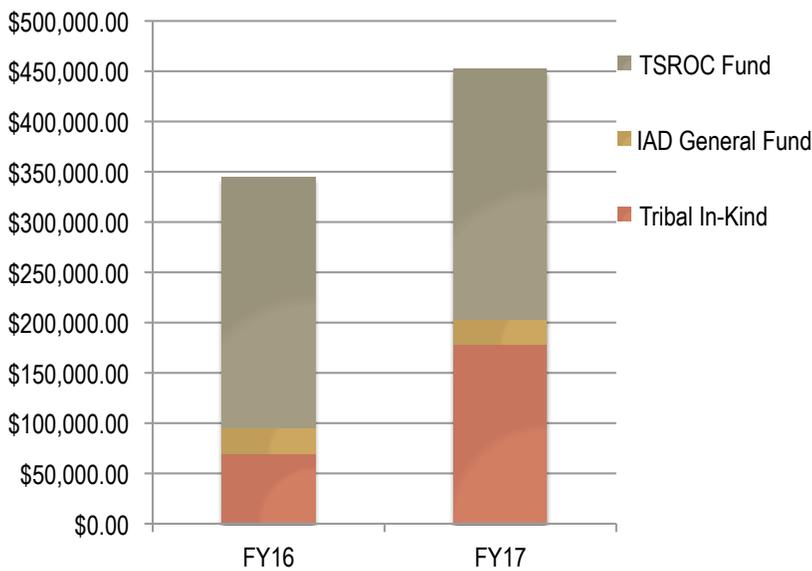
NM YRSS, 2003 and 2015

NM American Indian adults show a 20% decline in smoking rate between 2011 and 2015; NM American Indian high school students show a 63% decline between 2003 and 2015.

“There have been a total of 25 cessation groups and 20 one-on-one individual Freedom from Smoking programs. 98% of those that finished the program on time quit smoking.”

- Isleta Pueblo Health Educator, Stephanie Barela

Growth in Tribal In-Kind Contributions Supporting Tobacco Prevention and Cessation Programs



FY16 Distribution of IAD TSROC Funds

